



**BLACKTAIL DEER
FOUNDATION**



PRIMARY LOGO



STACKED LOGO

REVERSE LOGO IS FOR USE ON DARK BACKGROUNDS



PRIMARY LOGO - REVERSE



STACKED LOGO - REVERSE

FIELD GOTHIC

HEADLINE TYPE
PRIMARY READ

SECOND LEVEL HEADER

MICRO DETAILS

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Conservation

Las Vegas OTF

20 NUMERICS

Field Gothic No. 84 Demi Xwide

Field Gothic No. 55Bold Compact

Field Gothic No. 81 Light Xwide

Field Gothic no. 63 Medium

Field Gothic No. 65 Bold
Field Gothic No. 62 Regular

Field Gothic No. 45 Bold Condensed

PMS 534 C

CMKY 99 84 37 28
RGB 27 54 93
HEX #1B365D



PMS 6188 C

CMKY 68 47 76 41
RGB 67 82 59
HEX #43523B



PMS 2163 C

CMKY 51 32 23 1
RGB 134 156 174
HEX #869CAE



PMS COOL GRAY 1 C

CMKY 14 11 12 0
RGB 217 217 214
HEX #D9D9D6





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